To: [Newbie@digitalworldwide.com](mailto:Newbie@digitalworldwide.com)  
From: [Tom.Nelson@digitalworldwide.com](mailto:Tom.Nelson@digitalworldwide.com)  
Subject: We're on a Roll

Hey Newbie,

Mary told me that you were a real asset to her last week when we were trying to decide which product expansion to go with. I tend to agree with you, and I'm glad that you were able to influence her with your points. You've started to prove yourself as an asset around here, all thanks to my excellent hiring and leadership skills.

Speaking of hiring, we could use your input once again. The product that you chose is ready to be released, but we can't do anything without hiring a market manager to oversee the project. This new market manager position will be required to lead a group of twenty employees. Those employees will be in charge of creating the marketing and marketing strategy for the new product. There will also be a lot of interaction with the public, informing them of the new product, how it works, and its features and benefits. I have my thoughts on how to handle this, but I'd like to hear yours as well. Shoot me back an email on what types of things you'd look for when hiring a candidate to fill this position.

Don't let me down on this. We need to keep the momentum going, and the more they listen to us, the more I can start pushing for a promotion. Don't worry, if I move up I'm taking you with me.

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